



UNIVERSITI
TEKNOLOGI
MARA

School of
Communication
and Media

Call for Papers

iCOMS2023

International Conference On
Media And Social Sciences

METaverse

AND THE FUTURE OF COMMUNICATION

LACRISTA HOTEL, MELAKA | 14-15 SEPTEMBER 2023

OVERVIEW

The 3rd International Conference on Media and Social Sciences, (iCOMS 2023) will be hosted by the School of Communication and Media, Universiti Teknologi MARA, Malaysia. This two-day international conference will be held at the Lacrista Hotel in the historic city of Melaka from 14 to 15 September 2023.

With an all-encompassing theme of Metaverse and the Future of Communication, iCOMS 2023 aims to attract academia and industries from Malaysia and the world over. Through interactive synergies between professionals and researchers in the fields related to communication, media studies, social sciences, digital media, and more, iCOMS 2023 will be the strategic communal meeting point for academics and practitioners to collaborate and network through synergetic hybrid mode via physical or virtual.

Prospective authors are encouraged to submit research articles to iCOMS 2023 in English language ONLY. All submitted papers will be peer-reviewed and considered for publication in SCOPUS, ERA, WoS, or MyCite-indexed journals with additional costs (subject to the final decision of the respective journals' Editorial Boards).

SUB-THEMES

- Communication
- Society & Sociology
- Media Politics
- Social Sciences, Humanities & Cultural Studies
- Social Media & Digital Collaboration
- Digitalisation for the Next Generation

PUBLICATION OPPORTUNITIES

Selected papers will be considered for publication under SCOPUS / ERA / WoS / MyCite indexed journals and selected special-issue journals (kindly be informed that additional fees for publication may be charged). Other papers will be published in an e-proceeding with e-ISSBN / e-ISSN.

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FORMAT SUBMISSION

Word docx (Times New Roman, 12pt, single spacing, APA style)

E-mail to : icomsuitm@uitm.edu.my

REGISTRATION FEES

NO.	CATEGORY		AMOUNT
1.	Conference Presenter	(i) Local (Physical)	RM 1,000.00
		Local (Online)	RM 900.00
		(ii) International (Physical)	USD 300.00
		International (Online)	USD 280.00
2.	Conference Listener	(i) Local (Physical)	RM 200.00
		Local (Online)	RM 100.00
		(ii) International (Physical)	USD 50.00
		International (Online)	USD 30.00
3.	Post-Conference Tour	Additional	RM 150.00

All payment must be made via transfer to

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ICOMS2023

IMPORTANT DATES

30 June 2023	Early bird registration (20% discount)
10 July 2023	Abstract submission
24 - 31 July 2023	Notification of abstract acceptance
16 August 2023	Full paper submission, video recording resume profile summary and photo
28 August 2023	iCOMs awards selection
4 September 2023	Submission of presentation slides
14 - 15 September 2023	Conference day

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CONFERENCE TRACKS

Communication

Advertising • Bias • Children • Adolescents and the Media • Communication Arts • Communication History • Communication Law and Policy • Communication Management • Communication Science • Education Communications & Technology • Environmental Communication • Ethnicity & Race in Communication • Global Communication • Health Communication • Information System • Instructional & Developmental Communication • Intercultural Communication Journalism Studies • Film • Information Communication • Intergroup Communication • Language & Communication • Language & Social Interaction • Mass Communication • Media Ethics • Privacy Organisational Communication • Political Communication • Popular Communication • Public Relations • Public Diplomacy • Publishing Radio • Social Media • Social Justice • Social Media Literacy • Social Networking • Sport Communication • Tabloids • Visual Studies • Yellow Journalism

Digitisation for the Next Generation

Next-generation digital products & services • Tensions associated with the development • Implementation of new digital technologies • Understanding digital natives & their relationships with technology • New digital solutions for societal challenges • New digital solutions in support of the Sustainable Development Goal (SDG) • Next-generation digital approaches for achieving environmental sustainability • New competencies in digital future • Social impacts of next-generation digitisation • The emergence of bionic organisations • Ethical considerations related to digitisation at home, work, & society • Digital business model • Evolution and features of digital platforms • Digitisation in government • Non-business organisations • Climate change • Digital change • Adaptation of individuals organizations & societies

Society & Sociology

Aging • Conflict • Consumerism • Cultural Appropriation • Cultural Assimilation • Equal Pay • Ethics in Society • Ethnicity • Family • Gender • Globalisation Impacts • Lesbian • Gay • Bisexual • Transgender & Queer Studies • Mass Media • Media Industry Studies • Nationality • Online Communities • Online Society • Patriotism • Police Brutality • Poverty Gap • Protest • Social Change • Social Media Activism • Social Policy • Social Legislation • Social Science • Social Stratification • Spirituality and Religion • Stereotypes • Superstitions, Workplace • Youth Culture

Social Science, Humanities & Culture Studies

Anthropology • Feminist Scholarship • History and Game Studies • Geography • Human Geography • Linguistics • Literature and Poetry • Management • Music and Art • Philosophy • Theory & Critique • Religious Studies

Social Media & Digital Collaboration

AI enhanced collaboration process • Intra and inter enterprise use of social media • Promotion resilience & integration of work-from-home • Management of social media or digital collaboration • Prediction & nowcasting using social media • Use of social media or digital collaboration on environmental crises • Encouraging information diffusion & knowledge sharing

Media & Politics

Activism Campaigns • Debates • Democratisation • Effect of Mass Media • Governmental Systems & Practices • International Affairs & Strategic Studies • International Relations • Parliamentary System • Political Economy • Political Science • Political & Ethics • Public Administration & Policy • Regional Studies • Regulations • Social Democracy • Transparency • Voter Turnout

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