

CONFERENCE TENTATIVE
INTERNATIONAL CONFERENCE ON MEDIA AND SOCIAL SCIENCE (iCOMS2021)

Theme: Reimagining Communication and Media in the Face of Digital Age
Venue: Cisco Webex (Link will be updated)
Time: 9.00 am - 5.00 pm (Malaysian time)

PRE-CONFERENCE: TUESDAY, 24th AUGUST 2021

Time	Tentative program
9.00 - 9.30 am	Montage presentation
9:30 am - 12.00 pm	<p>Forum: Reimagining Communication & Media in the Face of the Digital Age Post COVID-19 Pandemic</p> <p>Moderator : Prof Dr. Kiranjit Kaur Professor, Faculty of Communication & Media Studies Universiti Teknologi MARA (UiTM), Malaysia</p> <p>Panel: Datuk Dr. Chamil Wariya Chairman of Malaysian Press Institute (MPI), Malaysia</p> <p>Dr. Hemmady S. Mora Dean, College of Communication, Polytechnic University of the Philippines</p> <p>Mr. John D Chacko President of International Advertising Association (IAA) Malaysia</p>
12.00 - 2.00 pm	Break
2.00 pm – 5.00 pm	<p>Workshop: Data Journalism and Infographics</p> <p>Speaker: Mr. Mohammed El-Haddad Data Journalist and Interactive Editor Al Jazeera, Qatar</p>
5.00 pm	End of workshop

DAY 1: WEDNESDAY, 25th AUGUST 2021

Time	Tentative program
8.00 – 8.50 am	Re-register for presenters and participants
9.00	Opening ceremony: Negaraku Doa Recitation
9.15 am	Welcoming remarks: Assoc. Prof. Dr. Massila Hamzah Dean, Faculty of Communication & Media Studies General Chair iCOMS2021
9.20 am	Officiating address: Prof. Ts. Dr. Hajah Roziah Mohd Janor Deputy Vice-Chancellor of Academic and International Affairs
9.30 am	iCOMS2021 video montage
10.00 - 10.45 am	Keynote speech 1: Dr. Yaser Bishr Executive Director of Digital Al Jazeera Media Network, Qatar
10.45 - 11.00 am	Q&A Session
11.00 - 11.45 am	Keynote speech 2: Prof. Mohan J Dutta Director of the Centre for Culture-Centered Approach to Research and Evaluation (CARE) Massey University, New Zealand
11.45 - 12.00 pm	Q&A Session
12.00 – 2.00 pm	Break
2.00 - 4.00 pm	Parallel session 1 - Virtual room 1 (Recorded & Live) Track 1: Communication Parallel session 2 - Virtual room 2 (Recorded & Live) Track 2: Society and sociology *Parallel session depends on the total of participation
	End of day 1

DAY 2: THURSDAY, 26th AUGUST 2021

Time	Tentative program
9.00 am - 9.45 am	Keynote speech 3: Dr. Earvin Charles Cabalquinto Deakin University, Australia
9.45 am - 10.00 am	Q&A Session
10.00 am - 10.45 am	Keynote speech 4: Mr. Ryan Yates International Committee of the Red Cross (ICRC)
10.45 am - 11.00 am	Q&A Session
11.00 am - 1.00 pm	Parallel session 3 - Virtual room 1 (Recorded & Live) Track 3: Media and politics Parallel session 4 - Virtual room 2 (Recorded & Live) Track 4: Social Humanities and Culture Studies
1.00 pm - 2.00 pm	Lunch Break
2.00 pm - 4.00 pm	Parallel session finishing
4.15 pm	Closing ceremony
4.25 pm	Closing remarks: Assoc. Prof. Dr. Massila Hamzah Dean, Faculty of Communication & Media Studies General Chair iCOMS2021
4.35 pm	Award ceremony
	End of day 2