Research & Consultancy Overview

The University promotes, develops and nurtures research and consultancy activities on institutional and individual basis. Areas of study include communication management and policy, public relations, advertising, interpersonal communication, journalism, advertising, publishing and broadcasting.

- Special Interest Group (SIG)
- Consultancy

The faculty’s contributions to the world of communication knowledge are published in monographs, journal articles, and conference proceedings, and are available in the public domain. Some of these items have been indexed in specialized databases covering the field of communication, marketing, policies, public relations, and etc. Some are unpublished conference papers, workshop presentation, and lectures that have been orally presented.

- Research & Publication