The Faculty of Communication and Media Studies was established in 1972 with the cooperation of Ohio University and began as the first full-fledged School of Mass Communication in Malaysia.

The academic programmes offered at the faculty are in line with the development in various areas of communication and media. The objective of the faculty is to educate and train Bumiputera students to become professionals and who will then serve as agents of change in the industry and ultimately, the society. In pursuit of realizing our vision of becoming a premier academic institution in communication and media studies, the faculty strives to continuously provide conducive environment that aims to foster excellence in teaching, learning and research.

Although the curricula of these programmes are similar to those offered by other Universities, where ever relevant, it is slanted towards developing graduates who are ready to face the challenges of the dynamic nature of the global practices and knowledge-based economic environment.

The faculty's curriculum offers a broad range of studies in journalism, public relations, broadcasting, advertising, publishing as well as liberal communication. Five programmes are offered at the bachelor's degree level and one programme at the diploma level.